

MASS TRANSIT

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PEOPLE & PLACES

THE LATEST INDUSTRY NEWS

People in the News



Richard J. Morsches



Jon McDonald



Kelly Yaroch-Dunham



Richard Maxwell



Scott Smith

TranSystems

Richard Morsches, P.E., was named chief executive officer of TranSystems Corp.

He has more than 30 years of experience and progressive leadership from serving clients locally in the Chicago area, to managing offices throughout the region, to leading the firm's strategy and sales efforts nationally. He will continue to reside in the Chicago area. Morsches most recently was chief strategy and marketing officer. He holds a Master of Management from Northwestern University's Kellogg School of Management and a B.S. in civil engineering from the University of Dayton.

➔ www.MassTransitmag.com/12157968

CH2M

CH2M announced Jon McDonald has joined the firm's North American transit and rail practice, leading the systems engineering group in North America.

McDonald brings an extensive background in transit systems engineering with a focus on systems integration and large project management. Having served in senior leadership roles for more than a decade, he is known for his technical knowledge and team building skills that have helped clients realize bottom-line value through improvements in technology strategy and organizational management.

➔ www.MassTransitmag.com/12150803

Bay Area Transportation Authority

The Bay Area Transportation Authority (BATA) announced the selection of Kelly Yaroch-Dunham as executive director.

She has been with BATA for more than six years and previously served as BATA's director of operations and human resources. Her previous experience includes working in human resources at Charlevoix Public Schools and as a project coordinator for a manufacturing company near Chicago. She earned a degree from Michigan State University and a mini-MBA certificate from Ferris State University.

➔ www.MassTransitmag.com/12157463

Pavlov Agency

Richard Maxwell has joined the staff of Fort Worth-based Pavlov Agency.

Maxwell is the former assistant vice president of marketing & communications at the Fort Worth Transportation Authority (The T) and past chairman of the American Public Transportation Association (APTA) Marketing and Communications Committee. In his new role as transit accounts director, Maxwell will provide strategic marketing planning and account service oversight for the agency's growing stable of mass transit and transportation clients.

➔ www.MassTransitmag.com/12157421

Valley Metro

Scott Smith has been named interim chief executive officer of Valley Metro.

Scott Smith, a private sector CEO, accountant and attorney, was elected as mayor of the city of Mesa in 2008. Smith was successful in recruiting five liberal arts colleges to Mesa, complementing the recent light rail expansion into the downtown area. Smith left office in spring 2014 to run for state elected office. Most recently, Smith served as a resident fellow in the Institute of Politics at Harvard University's Kennedy School of Government.

➔ www.MassTransitmag.com/12161284